

Red Shores Rewards Club Membership

Official Rules and Regulations

1. Members must be 19 years of age or older to participate in RED SHORES REWARDS and must comply with all terms and conditions of membership, including these rules.
2. Valid government-issued photo identification must be presented to initiate any RED SHORES REWARDS transactions, including being issued a card or additional or replacement cards, or redeeming points.
3. Qualifications for receiving rewards is based on points properly accumulated during A) Recorded machine play and/or B) Recorded table game play. Points accumulated through misuse of the card or fraud are not valid and will be forfeited.
4. Qualification for receiving promotions, points and rewards is based on level of play. Management reserves the right to revoke, modify or revise the qualifications, at any time, without prior notice.
5. To capture play and accumulate points, members must insert their RED SHORES REWARDS card into the slot (machine) card reader for the duration of play. It is the member's responsibility to ensure that the card is properly inserted and accepted for play. To capture play for gaming tables, members must present their RED SHORES REWARDS card to the pit supervisor, before commencing play, for their play time to be tracked from the time the member sits and commences play at the table until the time they stop play.
6. Utilizing the rewards card when playing slot machines or table games, will provide Red Shores with the following types of data in relation to each specific member: the type of games the reward member plays, the frequency of visits, the length of play of each game, the dollar amount wagered, the dollar amount won or lost, preferred days and hours of day to play, what the rewards member chooses to do with the points they accumulate, related data and personal information; including your name, age/birthday and contact information will also be collected to administer the Rewards Program and contact you. This data is not shared with any other company for the purposes of solicitation and is only used by Red Shores for marketing purposes (to identify various incentives and/or promotions that may appeal to individual members), to administer the Rewards program and can be used to populate a Player Account Statement should one be requested. If requested by a player, a Player Account Statement will contain the types of data referred to above in relation to a players play at Red Shores.
7. RED SHORES reserves the right to deny any application for RED SHORES REWARDS membership and membership may be revoked or cancelled at the discretion of Red Shores. The card must be returned at the time of revocation or cancellation of membership.
8. RED SHORES REWARDS card and program benefits, including points, are not transferable. In the event of death, all benefits will become null and void. The card can only be used by the named cardholder. Points must be redeemed by the member in person and only at the designated venue. RED SHORES and Atlantic Lottery (AL) make no representations concerning the use of the card and shall not be liable for any loss or damage, however caused, suffered by any person as a result of the use or misuse of the card.

9. Points can be accumulated on a card only by the member to whom RED SHORES has issued the card and whose name appears on the card. Each member is strictly prohibited from authorizing or allowing any other person to accumulate points in any manner on a card(s) issued to that member. Points and membership may be cancelled as a result of such activity, at RED SHORES' discretion. Points accumulated as a result of the unauthorized use of a member card are not valid and cannot be redeemed, including by the member who was issued the card.

10. Up to 2 cards can be issued to a member. RED SHORES may limit the number of cards issued to any member. All cards are the property of RED SHORES and must be returned upon request by RED SHORES.

11. RED SHORES is not responsible for lost or stolen cards. Lost or stolen cards must be reported to a customer service representative. RED SHORES, in its discretion, may replace lost or stolen cards.

12. RED SHORES and AL assume no liability except for the redemption of properly accumulated points in accordance with the terms and conditions for RED SHORES REWARDS. RED SHORES and AL are not responsible for operational errors or malfunctions with respect to RED SHORES REWARDS, including defective cards. RED SHORES reserves the right to adjust point balances as a result of operational errors or malfunctions.

13. RED SHORES and AL reserve the right to revise or cancel RED SHORES REWARDS in whole or in part, at any time, without prior notice. This includes modifying or discontinuing the availability of items within the program as rewards and/or the number of points required to qualify for rewards. All rewards will be in the form of RED SHORES merchandise, RED SHORES food and non-alcoholic beverages, gift certificates/cards, and other entertainment offers. RED SHORES REWARDS points cannot be redeemed for cash.

14. RED SHORES and AL reserve the right to revise or cancel RED SHORES REWARDS in whole or in part, at any time, without prior notice. This includes modifying or discontinuing the availability of items within the program as rewards and/or the number of points required to qualify for rewards. All rewards will be in the form of RED SHORES merchandise, RED SHORES food and non-alcoholic beverages, gift certificates/cards, free slot play (no cash value), and other entertainment offers. RED SHORES REWARDS points cannot be redeemed for cash. RED SHORES REWARDS accounts with no activity for 12 consecutive months will be considered inactive and will be deleted from membership. Unredeemed points will be forfeited.

15. If a player self-excludes from RED SHORES as part of the RED SHORES/AL Self-Exclusion program, the player's RED SHORES REWARDS membership will be cancelled immediately; any points accumulated may be redeemed at the time of self-exclusion or forfeited.

16. By participating in RED SHORES REWARDS, players agree to accept all rules, terms and conditions of this program. They also agree that RED SHORES and AL will use, maintain and disclose the personal information provided by them upon membership application to administer their membership and for marketing/promotional and other business related purposes related to the administration of RED SHORES REWARDS. For (more) information or to obtain a copy of our privacy notice, please consult our website at <http://www.alc.ca>.

17. In order to be eligible for RED SHORES REWARDS benefits and promotions, players are responsible for notifying RED SHORES of any name, address or phone number change(s).

18. RED SHORES REWARDS cards may be used at any RED SHORES property.

19. RED SHORES may amend these rules at any time in any manner. By agreeing to participate in RED SHORES REWARDS, all members agree to comply with and be bound by these official rules.

20. The attempted registration by a person under 19 years of age or providing any false or misleading information to RED SHORES/AL will result in immediate suspension of registration and nullification of points.