

## **OFFICIAL PROMOTION RULES FOR THE PLAYWISE CONTEST FROM RED SHORES RACETRACK & CASINO (RS)**

The PlayWise Group Play contest provides Facebook and Instagram users, who are residents of Atlantic Canada and 19+, with a chance to win a \$100 Red Shores Gift Card. There will be one (1) winner chosen in a random draw. Participants can enter the contest by liking and commenting on the indicated Facebook and/or Instagram post, from Friday, March 3, 2023 at 3:00:00 p.m. AT to Sunday, March 5, 2023 at 11:59:59 p.m. AT. The draw will take place on March 6, 2023 (or soon thereafter).

### **HOW TO ENTER**

To enter this promotion:

1. No purchase necessary to enter this promotion.
2. To participate in the promotion, participants must be 19+ and a resident of Atlantic Canada.
3. There will be one (1) winner. The prize includes one (1) Red Shores Dining Gift Card, valued at \$100.
4. To enter the contest, participants must like and comment on the indicated Facebook and/or Instagram post, from Friday, March 3, 2023 at 3:00:00 p.m. AT to Sunday, March 5, 2023 at 11:59:59 p.m. AT. Unlimited entries are permitted, each like and comment counts as an entry.
5. Inappropriate content as determined by Red Shores will be disqualified. Content must not, in the sole and unfettered discretion of the RS, contain any nude, sexually explicit, disparaging, discriminatory, libelous or other inappropriate content; including, but not limited to, crude, vulgar or offensive language and/or symbols; derogatory characterizations of any ethnic, racial, sexual, religious or other groups; content that endorses, condones and/or discusses any illegal, inappropriate or risky behavior or conduct (including but not limited to the use of alcohol or drugs); personal information of individuals, other than names; individuals displayed who are under the age of 25.
6. Users may enter the contest from Friday, March 3, 2023 at 3:00:00 p.m. AT to Sunday, March 5, 2023 at 11:59:59 p.m. AT.
7. Potential winners will have 48 hours to provide proof of age and residency of Atlantic Canada once a Red Shores representative has contacted them via Facebook or Instagram.

### **DRAWS AND PRIZES**

1. If the potential winner has not contacted RS within 48 hours of being contacted, RS shall have the right to disqualify the potential winner and the next potential winner will be contacted. RS shall be fully and completely released and discharged from any liability or responsibility in this regard. Government issued photo identification must be provided for proof of identification and age. If the winner is under the age of 19, they will be disqualified, and the next potential winner will be contacted.
2. There will be 1 winner drawn at random. Approximate value of prize is \$100.
3. The winner does not have a cash option.
4. Prize package is non-transferable.
5. An entrant can win only one (1) prize.

### **RANDOM DRAW AND ODDS**

On March 6, 2023 (or as soon as possible thereafter) a random draw will be conducted from all eligible entries received during the contest period (Friday, March 3, 2023 at 3:00:00 p.m. AT to Sunday, March 5, 2023 at 11:59:59 p.m. AT) for the prize package. The odds of winning the prize will depend upon the total number of eligible entries received during the contest period. All draws adhere to the draw procedures established for the draw by Red Shores.

### **ENTRY LIMIT**

There is no limit to the number of entries per person. Your entry may be rejected if (in the sole and absolute discretion of the Sponsor) the entry is not fully completed with all required information and submitted and received during the applicable entry period in accordance with these rules. The sponsor, contest parties, Facebook Inc., and each of their respective officers, directors, agents, representatives, successors and assigns (collectively, the “released parties”) are not responsible for late, lost, misdirected, delayed, incomplete or incompatible entries (all of which are void).

### **GIVEAWAY ELIGIBILITY**

This promotion is sponsored by Red Shores/Atlantic Lottery and is open to residents of Atlantic Canada, and who are nineteen (19) years of age or older, except for employees of Red Shores/Atlantic Lottery, or any immediate family of employees of Red Shores/Atlantic Lottery. ‘Immediate Family’ means the spouse, sibling, parent and/or child of an employee referred to above and resides with that employee. Please note: Any individual who has falsified their registration information will be ineligible to receive their prize upon winning.

### **DELIVERY OF PRIZES**

Winner will be notified via Facebook and/or Instagram. Winners must provide their info (picture ID and proof of age) via email within 48 hours of being contacted; failure to do this will result in the winner waiving his/her right to the prize.

### **GENERAL RULES**

1. Winners must answer a skill testing question.
2. Participants who have registered through fraudulent means or have provided false or misleading information will be disqualified.
3. RS will not be responsible for failed entry attempts for any reason whatsoever.
4. By entering this contest, participants agree to release and hold harmless Red Shores/Atlantic Lottery Corporation, retailers of Atlantic Lottery Corporation (collectively “Released Parties”), and the shareholders, directors, officers, employees and agents of the Released Parties from any claim, loss, expense or other liability arising from participation in this promotion or the awarding, acceptance or use of any prize awarded under the promotion.
5. Decisions of Red Shores with respect to this contest are final on all matters of fact, interpretation, eligibility and procedure.
6. Red Shores has the right, at its sole discretion, to make prize substitutions of equivalent kind and value in the event of unavailability of any specified prize for reasons beyond Red Shores control. Unclaimed prizes will not be awarded.
7. Winner must accept the prize as awarded.
8. By entering the contest, the winner agrees to allow Red Shores and its agents/partners to publish, and/or broadcast their name, likeness, addresses, voices, statements and submitted photographs without compensation other than the prize awarded. The winner will be required to execute a consent allowing publication and/or broadcast of their name, likeness, voice, statements and photographs without compensation.

9. All entries become the property of Red Shores/Atlantic Lottery Corporation who assume no responsibility for garbled, illegible, lost, late, delayed, destroyed or misdirected mail, voice messages, e-mail or any computer errors or malfunctions.
10. RS does/do not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials/data that have been tampered with or altered are void.
11. If for any reason, in the opinion of RS, in its/their sole discretion, the promotion is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the promotion is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its/their control, ALC reserves its/their right to cancel, terminate, modify, amend or suspend the promotion including canceling any method of entry, and select a winner from previously received eligible entries.
12. RS reserves their right to modify the official rules and regulations of this contest without materially affecting the terms and conditions hereof.
13. RS reserves their right in their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the contest or to be acting in violation of these official rules and regulations or otherwise in a disruptive manner.
14. This contest is subject to all applicable federal, provincial and municipal laws and regulations.
15. By entering this contest, each entrant consents to the collection, use and distribution of his/her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by RS for the purposes of implementing, administering and fulfilling this promotion. RS will not sell or transmit this information to third parties except for the purposes of administering this contest. RS is committed to ensuring the privacy of its players and taking all of the necessary precautions to ensure player information is safeguarded. In all cases, information is retained in secure facilities and protected from unauthorized access. RS will only use or disclose player information for the specific purposes for which it was collected, unless required by law, and will only retain the information long enough to fulfill these purposes, after which time it will be securely destroyed.
16. These official rules govern the contest and must be followed. In the event of any discrepancy between these official rules and any other material, these rules prevail to the extent of the inconsistency.
17. Red Shores is not responsible for commencing, continuing or completing the PlayWise contest or awarding the prize in the event of circumstances beyond the control of Red Shores.

#### **FACEBOOK/INSTAGRAM DISCLAIMER**

This contest is in no way sponsored, endorsed or administered by, or associated with Facebook or Instagram. You understand that you are providing your information to Red Shores and not to Facebook or Instagram. The information you provide will only be used to administer the contest in accordance with Red Shores/Atlantic Lottery's privacy policy. Facebook and/or Instagram are completely released of all liability by each entrant in this contest. Any questions, comments or complaints regarding the contest must be directed to Red Shores and not Facebook or Instagram.